

Logo usage

Our master logo should be used on all Diss communications, ideally on a WHITE background. Please give our logo space. It's important that it has room to stand out and be noticed.



Clear space requirements

The minimum area of clear space is equal to the height of the 'S' all around the logo. No other elements should appear within this area.

Minimum size

The logo with the strapline should not be reproduced at a size smaller than 50mm wide.

The logo colours are:

Grey

Pantone® Cool Grey IIC
C0 M0 Y0 K83
R81 G81 B81

Blue

Pantone® 660C
C100 M55 Y6 K0
R0 G107 B175

Logo size

The logo size to increase in increments of 1cm only.



Logo dos

Our master logo can be used in single colour Black or Pantone® Black on a white background.



The logo is allowed to be reversed out, but only on:
i) Black
ii) Diss logo blue.



and don'ts

Don't switch or change the colours within the logo.



Don't adjust, rearrange or remove any elements of the logo.



Don't place the logo on images or coloured backgrounds (other than those described on the left).

